

Villa Lante Symposium:

Semiotics of Cultural Heritages

Institutum Romanum Finlandiae, Passeggiata di Gianicolo, 10, Roma

Martedì 8 aprile il Professor Juha Pentikäinen concluderà il suo ciclo di conferenze a Roma. Quest'ultimo incontro si svolgerà nell'ambito del Convegno Semiotics of Cultural Heritage che si terrà a Villa Lante al Gianicolo il 7 e l'8 aprile.

Finland: between the North and Kalevala è il tema della giornata dell' 8 aprile.

Alle ore 10.00 l'intervento del professor Pentikäinen -The Heritage of Marina Takalo: the Long Memory of Kalevalaic Song.

A seguire interverrà Vesa Matteo - The Heritage of Finnish Bear Incantations: Symbolism in Literature, Arts, Design and Advertising, Political Propaganda.

Chi volesse partecipare è pregato di inviare una mail a [vesa.piludu@gmail.com](mailto:vesa.piludu@gmail.com) entro domenica 6 aprile.

Villa Lante Symposium: Semiotics of Cultural Heritages

International Research Project

Institutum Romanum Finlandiae, Passeggiata di Gianicolo, 10

Roma

Il programma completo del Convegno sul sito International Association for Semiotic Studies

Monday April 7, 2014 10-12

Opening Eero Tarasti

Invited guest lecture: Stefania Guerra Lisi & Gino Stefani (Rome): Roma barocca – semiotica di una tradizione

Theory

Altti Kuusamo (Turku, Finland): I primi angeli custodi e primi 'angeli attivi' al inizio di seicento. Una problema della interpretazione

Roberto Mastroianni (Turin): Philosophical Anthropology and Anthro-po-semiotics

lunch 12-14

14-15.30 Theory continued...

Kristian Bankov (Sofia) : Cultural heritages in the consumption world

## Mediterranean

Zeynep Onur, Tanalt Ziya, Onur Ayse Ece (Ankara): Effects of the Republic (1923) and its reflection in architectural tectonics in Turkey; Turkish Modern Architecture Movement.

Jean-Marie Jacono (Aix-Marseille) : Du moyen âge à la mondialisation musicale : les troubadours et la nouvelle chanson occitane en France

coffee 15.30-16.00

16.00- 17.30 Festivities

Rahiyla Geybullaeva (Baku) : Cultural traditions which are considered as a substantial part of modern-day national identities

Bujar Hoxha (Skopje): Identity and Cultural Heritage: Experiencing the Albanian Context

Lazaros Papoutsis, Ifigeneia Vamvakidou, Anastasia Christodoulou, Andromachi Solaki (Florina, Greece): Athens Olympic Games Opening Ceremony, 2004. The Semiotics of the Ancient Greek Spirit.

concert 18-20 Eila Tarasti (piano), Tero Halonen (tenor), Quartet of the Helsinki University Music Society (Petrus Laitinmäki, Mikko Metsälampi, Holger Kaasik, Eero Tarasti)

Tuesday April 8, 2014 10-12 Finland: between the North and the Kalevala

Pirjo Kukkonen (Helsinki): Translation Transferring Cultural Heritage in Scandinavian Countries

Juha Pentikäinen (Helsinki/Rovaniemi) : The Heritage of Marina Takalo: the Long Memory of Kalevalaic Songs

Vesa Matteo Piludu (Helsinki): The Heritage of Finnish Bear Incantations: Symbolism in Literature, Arts, Design, Advertising and Political Propaganda

lunch 12-14

14-16 Finland continued...Czech and Baltic

Heidi Wirilander (Jyväskylä, Finland): Semiotic Dimensions of Collective Memory and Destruction of Heritages – a Finnish Approach

Martin Polak (Brno): Czech and Finnish National Movement

Holger Kaasik (Helsinki): A cultural heritage lost – The Baltic German intellectuals and national polarization in the second half of the 19th century

coffee 16-16.30

16.30- 17.30 Finland continued - Learning and ceremonies

Tero Halonen (Helsinki): Independence Day Reception and Conferment Ceremony for Masters. Finnish Ceremony Tradition and Four Categories of Signs in Ceremonies

Niclas Sandström (Helsinki): How to Speak about Heritages in School teaching

Synthesizing...

Altti Kuusamo (Turku): Tradition, the Work of Art and New Discoveries in Interpretation: Whose Signs are the revived meanings?

coffee 17.30-18 ....and final discussion on the future of the project